EN1176

ASTM F1918-12
ASTM F2970-17

ISO 9000 : 2000

Since 2002

Since 2017

+86 187 9598 2358
+86 25 8651 8917
Info@playground.cn
www.playground.cn

YouTube

Facebook



CHEER AMUSEMENT®

Never Stop Creating

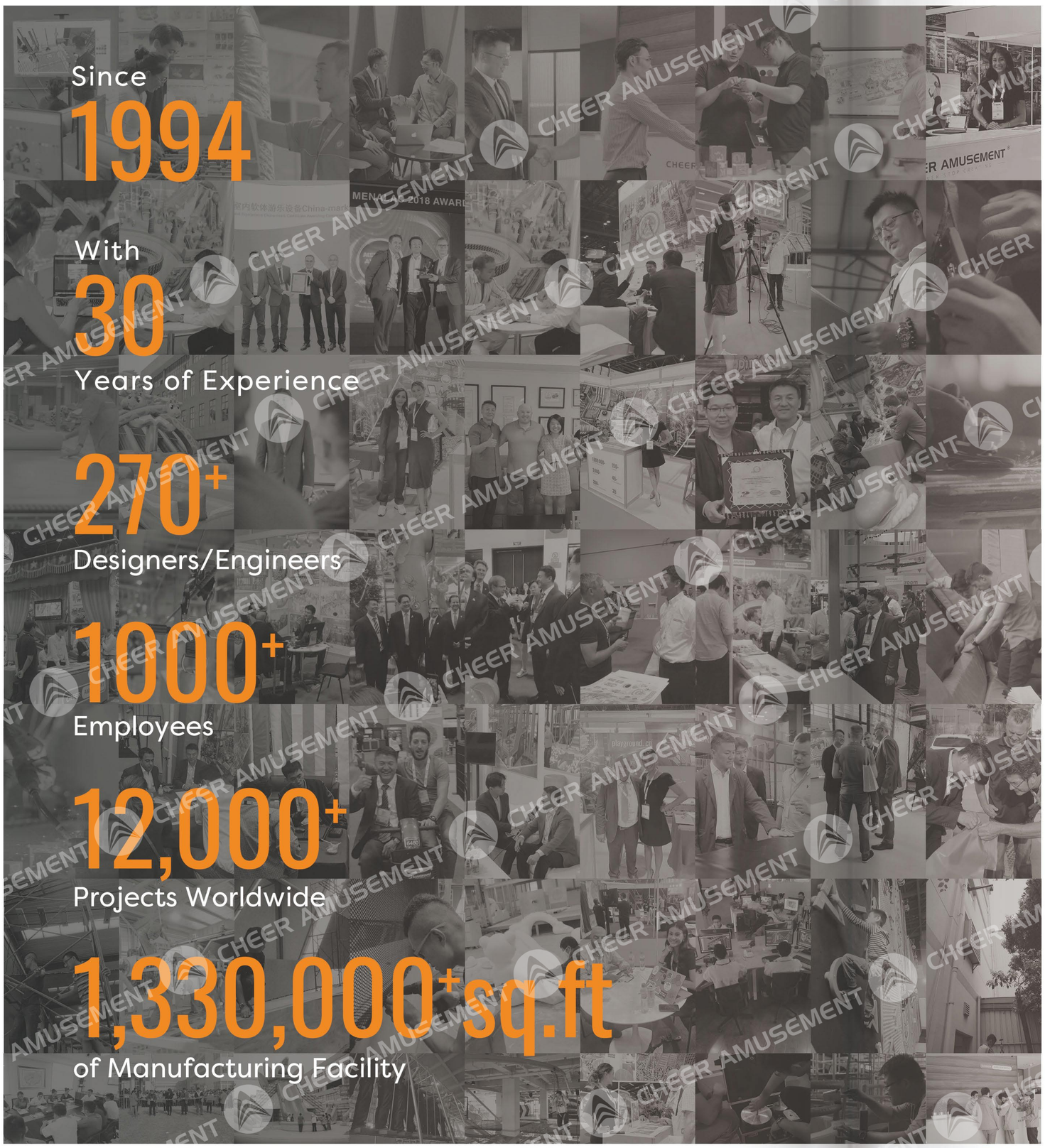


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ABOUT US

ABOUT US

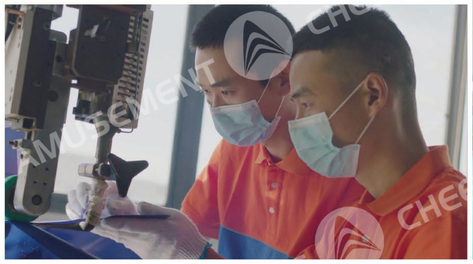
CHEER AMUSEMENT®, headquartered in Nanjing, China, is a global leader in amusement equipment solutions. Renowned for its emphasis on safety, innovation, and premium design, **CHEER AMUSEMENT®** enables operators worldwide to create bespoke, high-end amusement parks. With a presence in over 100 countries, the company has delivered more than 12,000 sets of equipment, offering comprehensive services such as IP customization, design, space decoration, manufacturing, installation, and after-sales support.

The company's 133,000-square-meter production facility and a skilled workforce of over 900 professionals support its integrated project management system and robust supply chain model. This ensures stringent safety standards, product traceability, and consistent quality control.

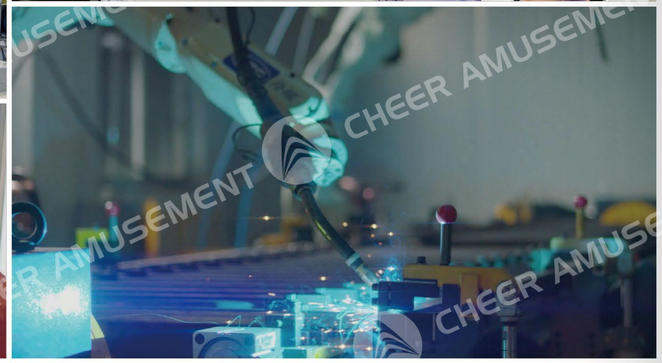
CHEER AMUSEMENT® is distinguished as the first manufacturer authorized by TüV Rheinland and SGS QTL with triple certification laboratory qualifications. It conducts extensive safety testing that aligns with international standards, including EN ISO 23659-2022, EN 1176, EN 14960, and ASTM guidelines like F1487-21 and F1148-22, ensuring all products meet the highest global safety and quality benchmarks.











Licensed by the State Administration for Market Regulation and holding a "Class A" qualification from the China Special Equipment Inspection and Research Institute for its patented Sky Flying® product, **CHEER AMUSEMENT®** leads as a chief editor of national standards for small amusement and inflatable equipment.

A recognized industry authority, **CHEER AMUSEMENT®** is a council member of the China Amusement Machine and Park Association and plays a key role in the national standardization technical committee for amusement facilities. It also actively participates in global organizations such as IAAPA and IATP. The company has earned the "CHINA MARK" certification from TUV Rheinland, becoming the first in China to secure dual certifications for soft play and trampoline parks. Additionally, it serves as the official maintenance center for HEADRUSH safety self-locking and free-fall equipment in China.

More details ▶ Factory Overview | 360° Virtual Tour

1,330,000+ sq.ft.
OF MANUFACTURING FACILITY

12,000+
PROJECTS WORLDWIDE

WITH **30+**
YEARS OF EXPERIENCE

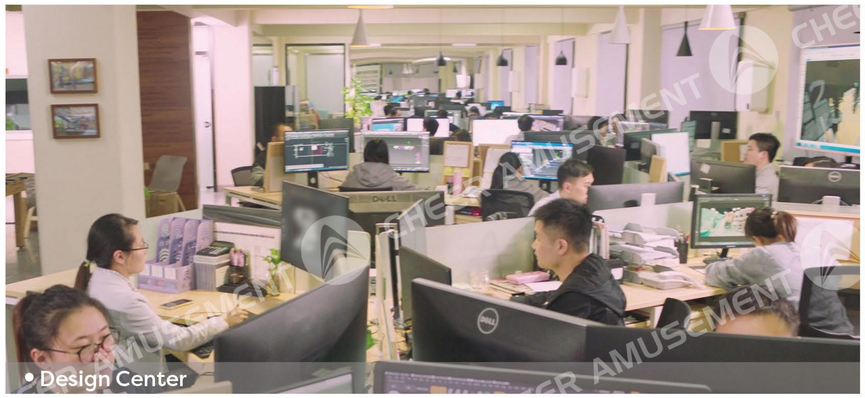
120+
CREATIVE DESIGNERS

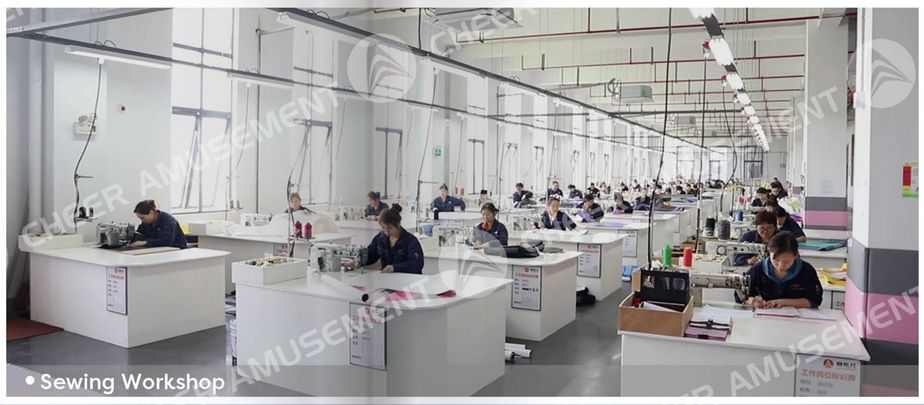
150+
IN-HOUSE ENGINEERS

100+
COUNTRIES



MANUFACTURING FACILITY


• Design Center


• Sewing Workshop


• Inflatables Workshop


• Welding Robot



• Manufacturing Center


• Iron Workshop


• Sculpture Workshop



• Painting Workshop


• Rotational Molding Workshop



• Carpentry Workshop

THE CHRONICLE of CHEER AMUSEMENT®

1994

CHEER AMUSEMENT® was established in He Nan Da Jie of Nanjing, as a Chinese indoor playground equipment researcher, designer, and producer. In the same year, its first children's educational center opened in Nanjing Military Club, which generated strong interest and excitement across the country and ended the industry's dependence on imported products.



2005

CHEER AMUSEMENT® passed the ISO 9000 : 2000 quality management system test and received its certification.

2013

The senior team of the President of the International Amusement Association visited **CHEER AMUSEMENT®**'s booth in IAAPA Asia exhibition to praise its products for meeting rigorous international standards.



03.2015

CHEER AMUSEMENT® obtained the ASTM F 1918-12 certification, the world's most stringent safety standard for indoor playgrounds, for both product materials and overall design structures.

06.2015

CHEER AMUSEMENT® obtained the 2PfG 2524:2015-02 safety certificate for trampoline parks.

05.2016

CHEER AMUSEMENT® delivered the National Basketball Association's first indoor amusement playground in Shanghai, China, where it was tested at the scene and passed both TÜV Rheinland's North America and European safety standards.



09.2016

CHEER AMUSEMENT® passed the most stringent U.S. ASTM F1918-12 safety certification test for the materials and mechanical structures of its electronic products.

10.2018

The Air Coaster, a patented invention by **CHEER AMUSEMENT®**, passed the inspection by the China Special Inspection Institute (CSEI) and received its certification.



12.2021

CHEER AMUSEMENT®'s second-phase modern manufacturing center, which covers an area of more than 5,000 square meters, was commissioned.



2002

CHEER AMUSEMENT® became a member of the International Association of Amusement Parks and Attractions (IAAPA).

2007

The first modern factory and office building of **CHEER AMUSEMENT®** were established. The municipal government and relevant leaders attended the opening ceremony and gave important speeches.



05.2014

CHEER AMUSEMENT® obtained the EN1176 International Standard GS certification for indoor playgrounds.

04.2015

CHEER AMUSEMENT® obtained the U.S. safety standard ASTM F2970-15 certificate for trampoline parks.

08.2015

CHEER AMUSEMENT® debuted on air with CCTV to introduce the brand and its efforts in breaking the stereotypes on "made in China" products through its consistent approach to quality and innovation.



05.2017

CHEER AMUSEMENT® became a member of the International Adventure & Trampoline Parks Association (IATP).

2019

CHEER AMUSEMENT® became the official designated global service center for "head rush technology".

2022

CHEER AMUSEMENT®'s third-phase manufacturing center began construction.



OUR QUALIFICATIONS



CHEER AMUSEMENT® stands as a leading manufacturer of amusement equipment, boasting a rich array of certifications and licenses, both on national and international scales:

- We proudly hold the 'Large-scale Amusement Device Manufacturing/Installation, Repair, and Transformation' license, a prestigious recognition from the State Administration for Market Regulation.
- Our national invention and patented product, AIR COASTER®, has achieved the coveted 'Class A' qualification license from China Special Equipment Testing.
- We diligently adhere to national standards such as 'Safety Requirements of Small Amusement Device GB/T 34272-2017' and 'Safety Requirements of Inflatable Amusement Device GB/T 37219-2018'.
- Furthermore, we rigorously follow the industry-standard 'Safety Technical Specification for Indoor Soft Playground Equipment'.

In addition to these credentials, CHEER AMUSEMENT® actively participates in standards development. We hold the esteemed position of Editor-in-Chief for CAAPA 0001-2016 and maintain membership in the Council of China Amusement Park Association, National Standardization Technical Committee of Ropeway and Amusement Facilities, International Association of Amusement Parks and Attractions (IAAPA), and the International Trampoline Park Association (ATP).

In 2005
We passed the **ISO 9000 : 2000** quality management system test and received its certification.

We work closely with **SGS** to ensure all materials pass the **SGS Govmark flammability and fire test**.

In 2017
We became a proud member of IATP.

CHEER AMUSEMENT® has obtained China's special **equipment production license**.

All of our soft play products comply withthe TÜV Rheinland **EN1176** safety standard.

Our products comply with both **ASTM F1918-12** and **ASTM F2970-17** safety standards.

As a member since **2002**, we dedicate all of our efforts to providing the safest and most innovative products.

Our products comply with **UL 's safety standards** for the North America market.

TÜV RHEINLAND

AUTHORIZED TESTING LABORATORY

2014
Began partnership with TÜV Rheinland and obtained the EN1176 International Standard GS Certification for indoor playgrounds in the same year.

2015
Obtained the TÜV Rheinland Bauart Mark Safety Certificate for trampoline parks.

2017
Successfully passed the TÜV Rheinland Safety Certification Tests for climbing wall, inflatable and ninja warrior course.

2018
Received the TÜV Rheinland Indoor Playground Equipment China Mark Certification.

2021
Received the 2nd TÜV Rheinland Indoor Playground Equipment China Mark Certification.

2023
Received the prestigious TÜV Rheinland Authorized Testing Lab Certification.

TÜVRheinland®

CHEER AMUSEMENT®
has been authorized to carry out testing by the order of and under the supervision of TÜV Rheinland for EN 1176-1:2017, EN 1176-3:2017, EN 1176-10:2008, ASTM F1487-21, ASTM F1918-21, and ASTM F1148-22 safety standards.





CERTIFIED LAB PERSONNEL & TESTING CAPABILITY

Since 2018, **CHEER AMUSEMENT®** has consistently engaged in the Professionals of Playground Safety training, adhering to the EN 1176-1/3/10 standards set by TÜV Rheinland. This commitment has led to our team earning official certification for demonstrating throughout product knowledge and testing capabilities.

QUALITY CONTROL

Since 2005, **CHEER AMUSEMENT®** has consistently achieved ISO 9000 international quality management system certification for 18 years in a row. Our sophisticated quality control management system, coupled with our highly proficient quality control team, enables streamlined processes, seamless traceability, consistent quality, and optimal inventory management practices, all geared towards minimizing waste and enhancing efficiency.





AUTHORIZED LABORATORY

CHEER AMUSEMENT® operates a TÜV-authorized laboratory fully equipped with professional testing apparatus. Annually, our testing equipment undergoes calibration at the Jiangsu Academy of Metrology Science and the Nanjing Metrology Supervision and Testing Institute, ensuring precision.

SGS PERFORMANCE MARK

2015

In 2015, **CHEER AMUSEMENT®** achieved ASTM F1918-12 certification for indoor soft play safety, validating its product materials and design.

2016

In 2016, **CHEER AMUSEMENT®**'s electric rotating products passed ASTM F1918-12 safety tests for materials, electronics, and mechanical structures.

2022

In 2022, **CHEER AMUSEMENT®**'s raw materials, including fiberglass and safety nets, passed flame retardant tests like ASTM E1354, ASTM E84, NFPA 701, and UL 723.

2024

In 2024, **CHEER AMUSEMENT®**'s trampoline products met the European standard EN14960-1:2019, earning the SGS Performance Mark certification.

2024

In 2024, **CHEER AMUSEMENT®**'s trampoline products complied with EN-ISO 23659:2022 standards, receiving the SGS Performance Mark certification.

2024

In 2024, **CHEER AMUSEMENT®**'s laboratory earned the SGS QTL Three-Star certification for its high standards in testing environment, equipment, and personnel.

SGS

CHEER AMUSEMENT®

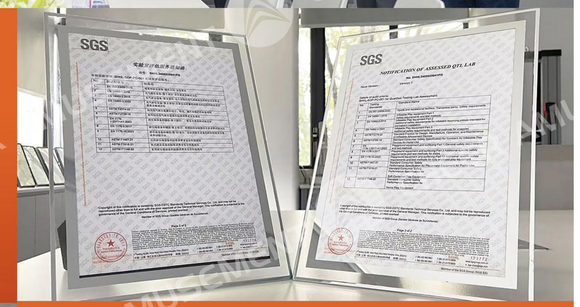
has been authorized to carry out testing by the order of and under the supervision of SGS for EN ISO 23659-2022、EN 1176-1：2017、EN 1176-3：2017、EN 1176-10：2023、EN 14960-1 2019、EN 14960-2 2019、EN 14960-3 2020、ASTM F1487-21、ASTM F1918-21 、ASTM F1148-22、ASTM F2374-22、ASTM F2729-18 safety standards.





CERTIFICATION CEREMONY

On September 18, 2024, SGS, a globally recognized authority in testing, inspection, and certification, held the inaugural QTL Three-Star Laboratory recognition ceremony for **CHEER AMUSEMENT®** in Nanjing. The event featured distinguished attendees, including Mr. Zhang Zhigang, Director of SGS Consumer Products and Retail Services for Eastern China, and SGS representatives from Germany.





ELEVATING PRODUCT QUALITY

This milestone highlights **CHEER AMUSEMENT®**'s advancements in product quality testing and laboratory management, aligning with both domestic and international standards, and solidifying our leadership position in the amusement equipment manufacturing industry.

SEDEX






Sedex

CHEER AMUSEMENT®

In an increasingly competitive market, selecting the right supply chain is crucial for customers. **CHEER AMUSEMENT®** has raised the industry standard by achieving SEDEX's 4 Pillar certification, covering Health and Safety, Working Conditions, Environment, and Business Ethics.

CHEER AMUSEMENT® is dedicated to providing a fair, safe, and healthy working environment for its employees, strictly adhering to SEDEX's ethical standards to protect their rights and welfare.

By leveraging the SEDEX platform, **CHEER AMUSEMENT®** ensures complete supply chain transparency, enabling real-time monitoring and management to meet the highest ethical and social responsibility standards. This platform allows us to demonstrate our proactive efforts in social responsibility and environmental protection to our customers.



A COMPETITIVE EDGE

SEDEX certification helps **CHEER AMUSEMENT®** differentiate itself by ensuring compliance with international standards and regulations, mitigating operational risks, and enhancing customer trust and recognition.





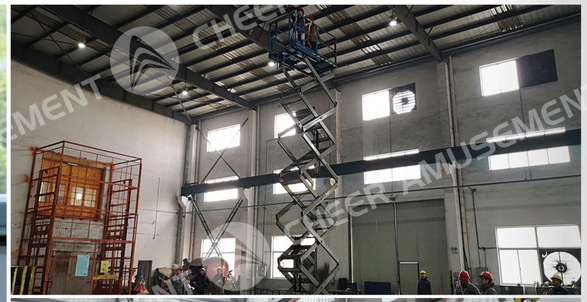

IMPROVEMENT ETHICAL STANDARDS

Our commitment extends beyond obtaining certification; we continually evaluate and improve our operations and supply chain management through the SEDEX platform. This dedication to continuous optimization and innovation reinforces our adherence to high ethical standards.



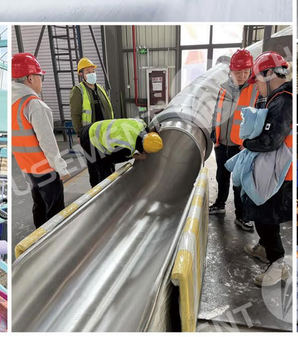
ISO 9000

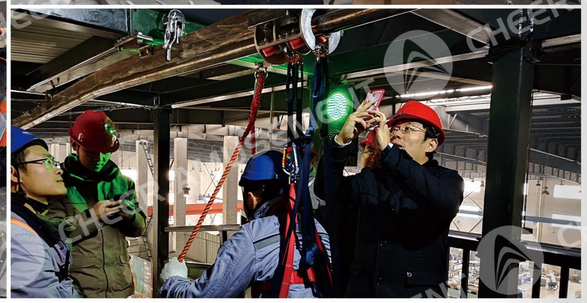












ISO

CREATING ENDLESS FUN

Since 2005, **CHEER AMUSEMENT®** has implemented a comprehensive quality management system, successfully passing rigorous annual audits and triennial recertification reviews for 19 consecutive years. We adhere strictly to ISO 9000 international quality management standards, customizing our quality management system to fit industry characteristics and our entire supply chain business model. This commitment has not only fostered our sustained growth but has also contributed to the healthy and rapid development of the industry.

We have established standardized workflows encompassing brand promotion, project tracking, design, manufacturing, and on-site construction, ensuring high standards at every stage, supported by robust management systems.



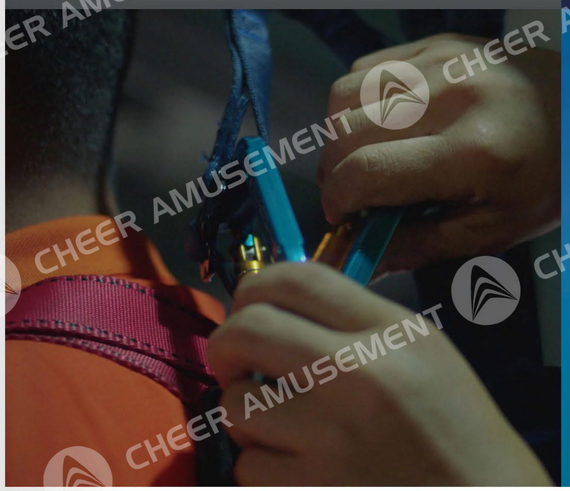
IMPLEMENTATION & EXECUTION

We aim to deliver innovative, stylish, and highly functional amusement equipment that prioritizes user safety. Our approach is market- and consumer-oriented, focused on creating a reliable and enjoyable amusement equipment industry chain.

CHEER AMUSEMENT & ISO 9000

CHEER AMUSEMENT® effectively manages each link in the supply chain, embedding responsibility into daily operations. Our standardized management system guarantees traceability of equipment safety and establishes a comprehensive supply process for safe and high-quality amusement facilities.





SAFETY & RESPONSIBILITY

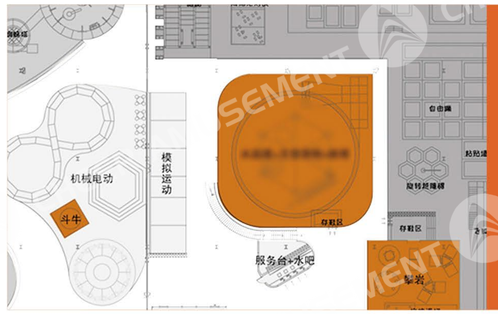
CHEER AMUSEMENT® is dedicated to upholding the ISO 9000 quality management system standards, building a high-standard, globally-oriented supply chain business model and comprehensive product line.

ONE-STOP SOLUTION

01 General Planning

Our initial communication aims to intimately understand clients' specialized needs. This process is supported by extensive market research that enables analyzing surrounding conditions and, of course, the project itself to propose the most optimal solutions.



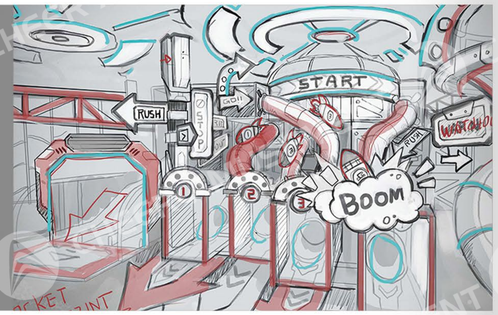


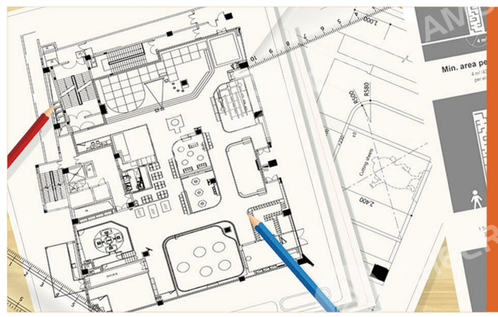
02 Master Planning

This stage involves optimizing the use of your available space to maximize play value through the effective placement of playground attractions.

03 Concept Development

Tell us what you want, and we'll make it a reality. We are eager to customize your project's design to suit your venue, requirements, and budget.



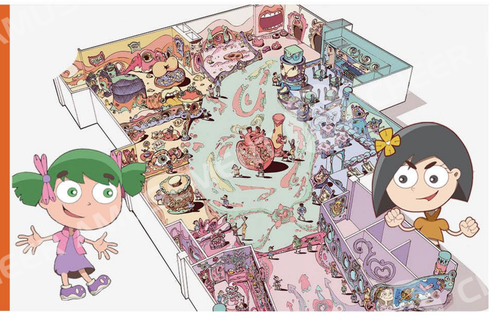


04 In-depth Design Development

In this stage, every single detail is thoroughly considered to ensure our products not only meet design requirements but also comply with strict local and international standards.

05 Interior & IP Design

This is when we make your play center more accessible, attractive, and professional through incorporating modern and stylish interior and IP design, allowing visitors to navigate their way around it easily and access all available entertainment options.



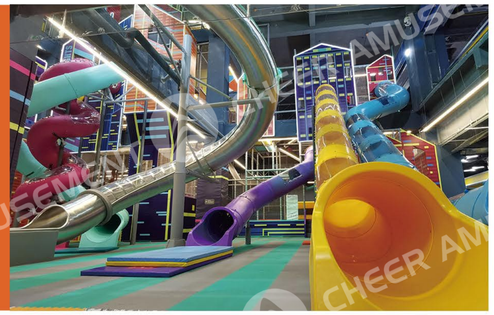


06 Manufacturing

With 900+ experienced and dedicated employees, we possess factories spanning over 1,330,000 sqft. capable of producing and manufacturing thousands of amusement facilities. What's more, we can guide your projects through the entire installation process!

07 Installation & Training

Our company has a specialized team of over 100 engineers experienced in achieving perfect installations. We are especially concerned with ensuring your facility is indistinguishable from its 3D design.





08 After-Sales Service

We are seasoned industry veterans, having built thousands of projects worldwide. We are committed to providing dedicated after-sales service to keep you completely worry-free.



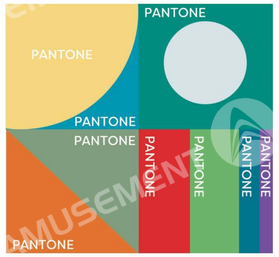
OUR PROJECTS

OUR PROJECTS

HOPA LUPA
PROJECT IN POLAND

SIZE :	420mL (1,378ft) x 350mW (1,148ft) x 9.8mH (32ft) [15,000sqm] [1,500,000sq.ft]
PLAY ATTRACTIONS :	Trampoline Park, Climbing Walls, Interactive Play, Ninja Warrior Course, Zip Line, Sports Courts, Softplay, Slide Carnival, Toddler Area, Go-kart, Volcano, Role Play, Rainbow Net
CAPACITY :	2,000 players
AGE :	0-18 years old





Color Palette

CHEER AMUSEMENT®, in collaboration with Hopa Lupa, proudly presents Europe's largest soft play and adventure park. Catering to all ages, this park is a haven of excitement and joy, offering an array of attractions such as soft play areas, a sports zone, trampoline park, slide carnival, towers & tunnels, toddler play, and much more. With meticulous playground design, every corner radiates beauty and creativity, setting new standards in the industry while adhering to the most stringent safety standards. We prioritize safety with advanced equipment and strive for innovation at every turn.

CASE STUDY











OUR PROJECTS

ANIMALS KINGDOM ADVENTURE PARK IN GUANGZHOU

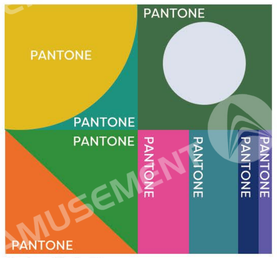
SIZE : 47mL (154.2ft) x 46mW (151ft) x 11mH (36.1ft) [23,782sqm] [840,560sqft]

PLAY ATTRACTIONS : Tree Houses, Air Balloon,Interactive Swing, Interactive bicycle, Interactive trampoline, Hexagonal Trumpet Slide, Drop Slide, Tube Slide

CAPACITY : 500 players

AGE : 3+ years old





Color Palette

Embark on a one-of-a-kind journey into a breathtaking animal kingdom adventure park at Chimelong Paradise—China's premier theme park—crafted by **CHEER AMUSEMENT®**! Spanning over 2,000 square meters, this whimsical wonderland is packed with towering treehouses, immersive interactive games, and thrilling attractions like the Air Balloon, Interactive Swing, and Hexagonal Trumpet Slide.

Designed for boundless exploration, the park features LED-lit landscapes, vibrant play zones, and enchanting experiences that bring the beauty of nature and adventure together. This is not just a playground—it's a magical kingdom where fun and imagination take flight!

CASE STUDY











OUR PROJECTS

BONKERS FAMILY ENTERTAINMENT CENTER

PROJECT IN KSA

SIZE :	48.51mL (159.15ft) x 19.8mW (64.96ft) x 9.3mH (30.51ft) [315,424sq.ft]
PLAY ATTRACTIONS :	Softplay, Donut Slide, Drop Slide, Xtreme Tower, Free Fall with Air Bag, Ball Blaster, Spider Tower
CAPACITY :	500 players
AGE :	3+ years old



Color Palette

Welcome to Bonkers, Saudi Arabia—an electrifying family entertainment center brought to life by **CHEER AMUSEMENT®**! Designed for thrill-seekers of all ages, this dynamic playground offers an action-packed experience with exhilarating attractions like the Donut Slide, Drop Slide, Xtreme Tower, and Free Fall with Air Bag. Whether you're climbing through the Spider Tower or engaging in an epic Ball Blaster showdown, every adventure is crafted to inspire joy and excitement. With a commitment to top-tier quality and safety, **CHEER AMUSEMENT®** ensures a world-class play experience like no other!

CASE STUDY









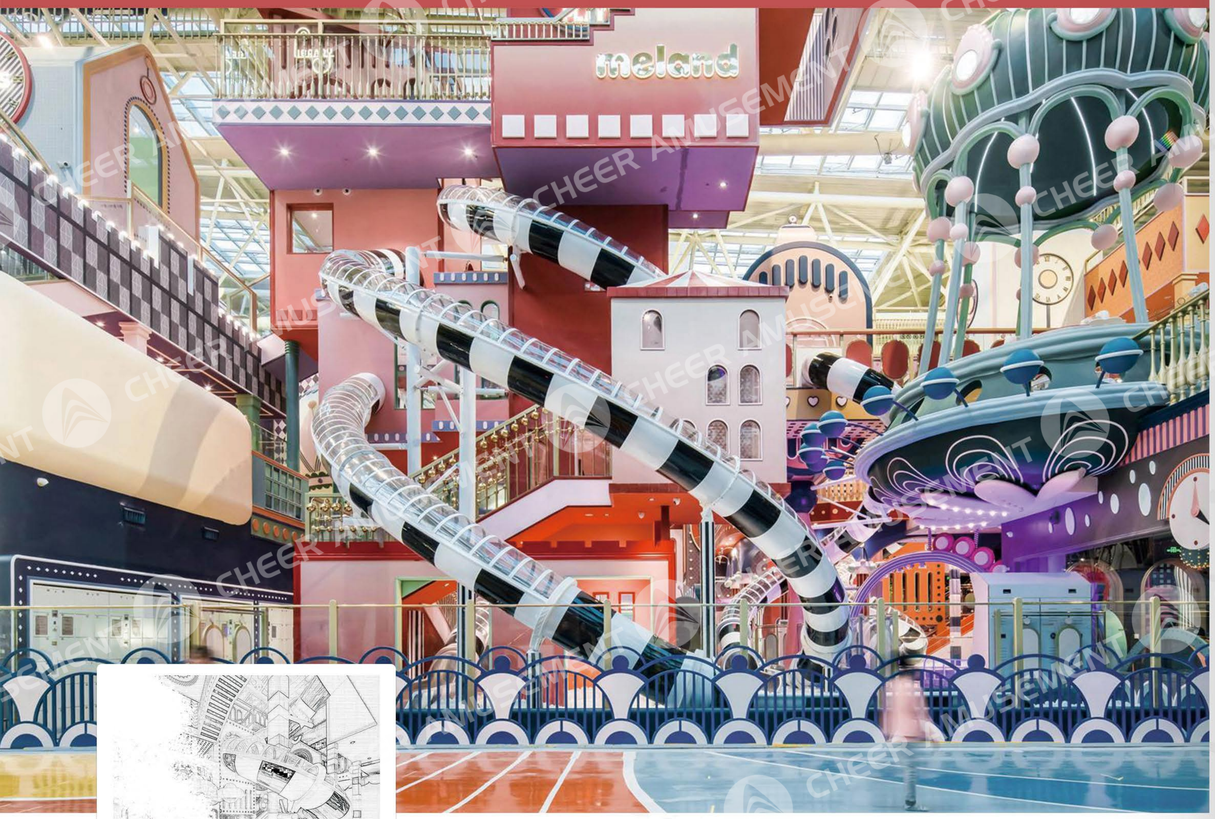


OUR PROJECTS

meland Club

IN JINAN, CHINA

SIZE :	18mL (59ft) x 17mW (56ft) x 15mH (49ft) [3,304sq.ft]
PLAY ATTRACTIONS :	Softplay, Stainless Steel Slides, Rope Bridges, Rainbow Net, Themed Obstacle Courses
CAPACITY :	350 players
AGE :	0-18 years old





Color Palette

Jinan Meland Club, one of **CHEER AMUSEMENT®**'s latest projects, is often referred to as the 'pinnacle' of indoor playgrounds. This Hollywood-style fantasy castle offers over 100 imaginative amusement activities. Among its remarkable features are five colossal stainless steel rotating slides, each soaring 15 meters high and spanning 4 meters in width, covering an astonishing distance of more than 130 meters. It also houses an array of captivating attractions, including immersive seven-level mazes, intricate hanging corridors, lively slide carnivals, and interactive games.

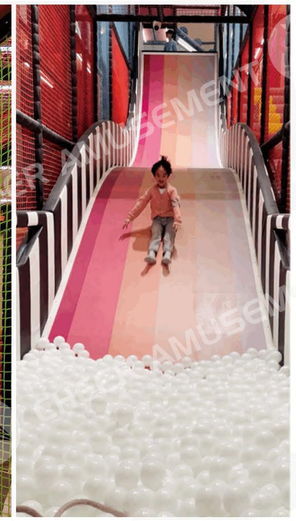
▲ More details

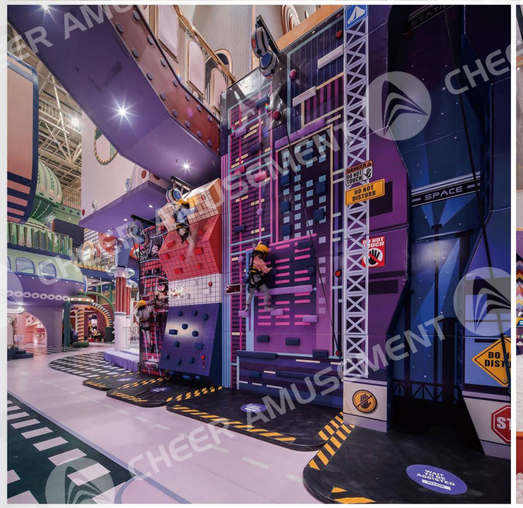
CASE STUDY

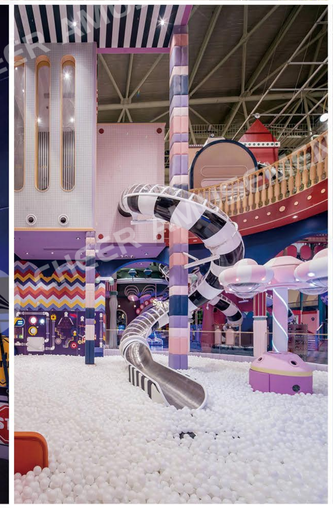














OUR PROJECTS

meland Club
IN CHINA

SIZE :	18mL (59ft) x 17mW (56ft) x 15mH (49ft) [3,304sq.ft]
PLAY ATTRACTIONS :	Softplay, Stainless Steel Slides, Rope Bridges, Rainbow Net, Themed Obstacle Courses
CAPACITY :	350 players
AGE :	0-18 years old





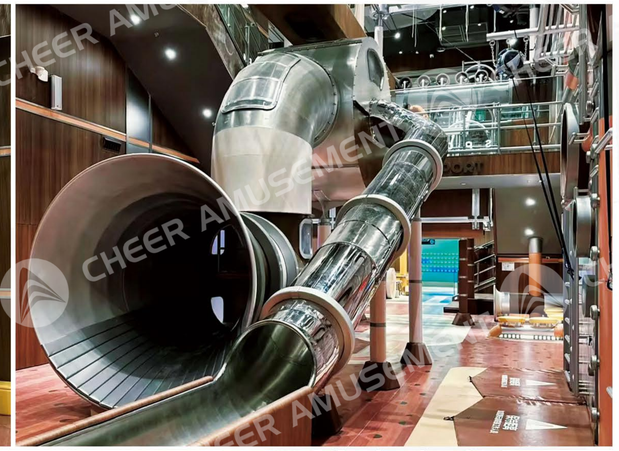
Color Palette

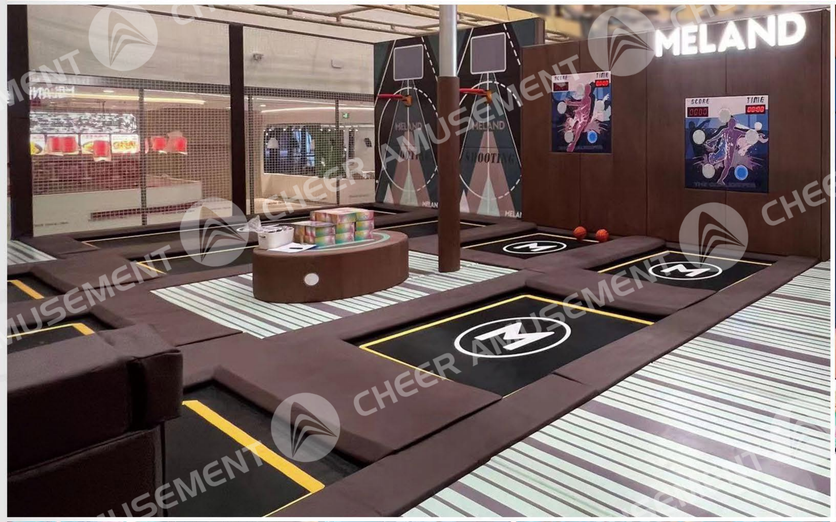
For years, **CHEER AMUSEMENT®** has proudly partnered with Meland Club to create a series of distinctive, themed indoor playgrounds across China, with projects spanning major cities like Beijing, Shanghai, Nanjing, and Chengdu. Together, we've crafted some of the most iconic attractions in the industry. Highlights include a stunning 130-meter stainless steel slide, custom-designed obstacle courses, an arch-shaped LED climbing wall, an immersive seven-level maze, intricate suspended corridors, a dynamic slide carnival, and engaging interactive games.

▲ More details

CASE STUDY















OUR PROJECTS

meland Club
IN CHINA

SIZE :	18mL (59ft) x 17mW (56ft) x 15mH (49ft) [3,304sq.ft]
PLAY ATTRACTIONS :	Softplay, Stainless Steel Slides, Rope Bridges, Rainbow Net, Themed Obstacle Courses
CAPACITY :	350 players
AGE :	0-18 years old





Color Palette

For years, **CHEER AMUSEMENT®** has proudly partnered with Meland Club to create a series of distinctive, themed indoor playgrounds across China, with projects spanning major cities like Beijing, Shanghai, Nanjing, and Chengdu. Together, we've crafted some of the most iconic attractions in the industry. Highlights include a stunning 130-meter stainless steel slide, custom-designed obstacle courses, an arch-shaped LED climbing wall, an immersive seven-level maze, intricate suspended corridors, a dynamic slide carnival, and engaging interactive games.

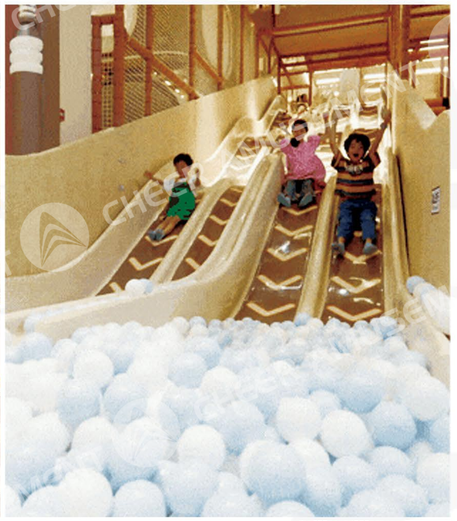
▲ More details

CASE STUDY

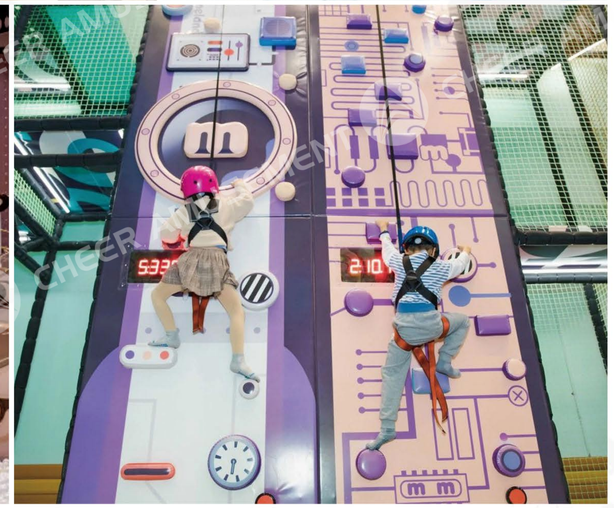












OUR PROJECTS

INTERSTELLAR ADVENTURE PARK
FOR CHIMELONG PARADISE

SIZE :	40.2mL (29.8ft) X 30mW (28.2ft) X 5.9mH (10.5ft) [78.26sqm] [840.4sq.ft]
PLAY ATTRACTIONS :	Trampoline Park, Softplay, Toddler Area, Climbing Wall, Inflatable, Bumper Car
CAPACITY :	1,100 players
AGE :	0-18 years old



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Color Palette

Immerse yourself in the boundless fun of our Interstellar Adventure indoor theme park, crafted by **CHEER AMUSEMENT®** for China's largest theme park, Chimelong Paradise! Step into a galaxy-themed wonderland filled with thrilling attractions like slides, climbing adventures, ball pools, and more, all illuminated by mesmerizing LED lights.

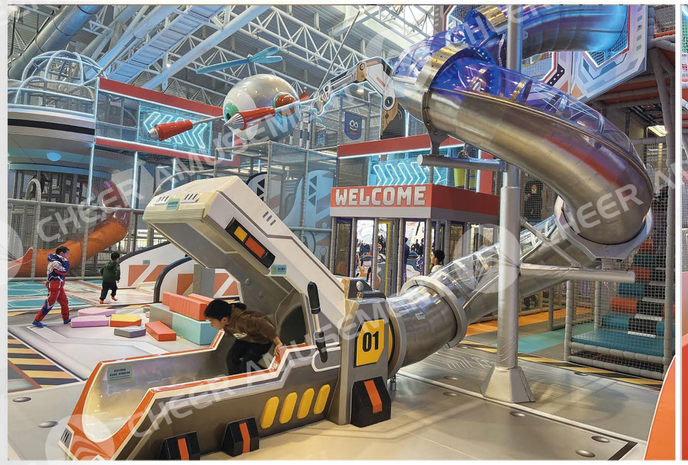
It's a place where children's imaginations take flight, innocence thrives, and cherished memories are made.With meticulous design, unwavering safety standards, and innovative concepts, we've created an experience that knows no bounds.

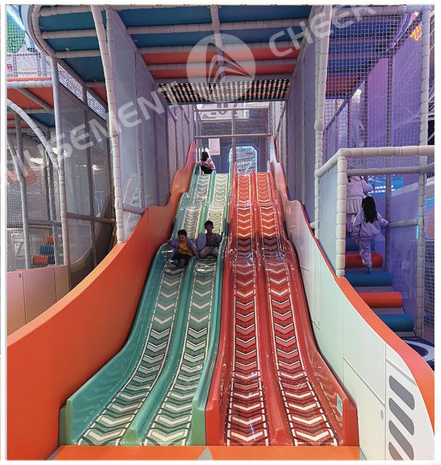
CASE STUDY











OUR PROJECTS

WINTER WONDERLAND THEME PARK

SIZE :	40.2mL (131.9ft) X 30mW (98.4ft) X 5.9mH (19.4ft) [1,206sqm] [1,869,303.7sq.ft]
PLAY ATTRACTIONS :	Softplay, Space Glider, Slides, Ball Pit
CAPACITY :	1,100 players
AGE :	0-18 years old



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Color Palette

Step into a winter wonderland like never before! **CHEER AMUSEMENT®** latest all-around design brings you a breathtaking Winter Theme Park, where adventure awaits at every turn. Immerse yourself in a magical atmosphere filled with sparkling snowflakes, enchanting ice sculptures, and thrilling attractions.

The park's newest attraction Space Glider that takes your excitement to new heights! Soar through the frosty air as you glide above the shimmering landscape, experiencing the perfect blend of thrill and breathtaking beauty.

CASE STUDY





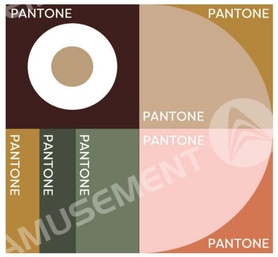


OUR PROJECTS

NEOBIO
IN CHINA

SIZE :	16.47m L (54ft) x 14.64m W (48ft) x 6.6m H (21.6ft) [2592 sq.ft]
PLAY ATTRACTIONS :	Stainless Steel Slides, Climbing Walls, Wave Slides
	LED Slides, Trampoline Beds, Zip Line
CAPACITY :	120 players
AGE :	Indoor playground for all ages



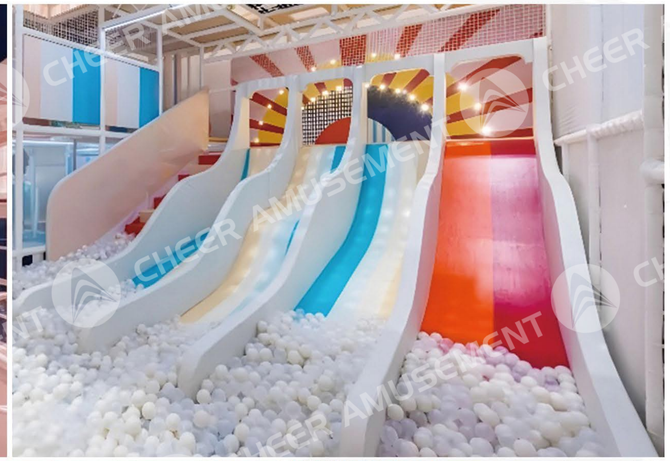


Color Palette

CHEER AMUSEMENT® takes great pride in the creation of an expansive 241 sqm family play center for Neobio, which has been meticulously crafted to replicate the experience of venturing into a gold vault of endless adventures. Within these dynamic walls, visitors of all ages are invited to embark on a thrilling journey, filled with an array of captivating attractions including zip lines, waves slides, climbing walls and more. This play center adheres rigorously to the latest international safety standards. Every element, every detail, has been carefully designed and constructed to ensure maximum safety for all players.

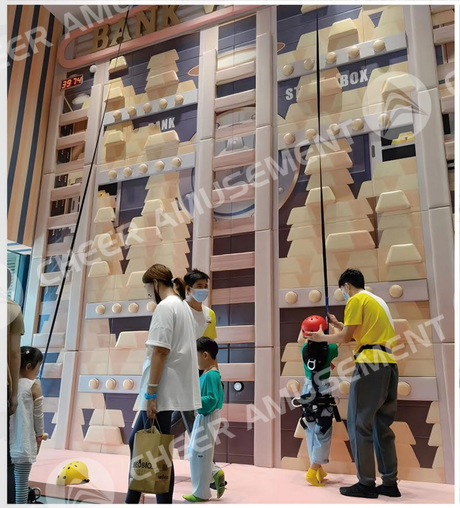
CASE STUDY

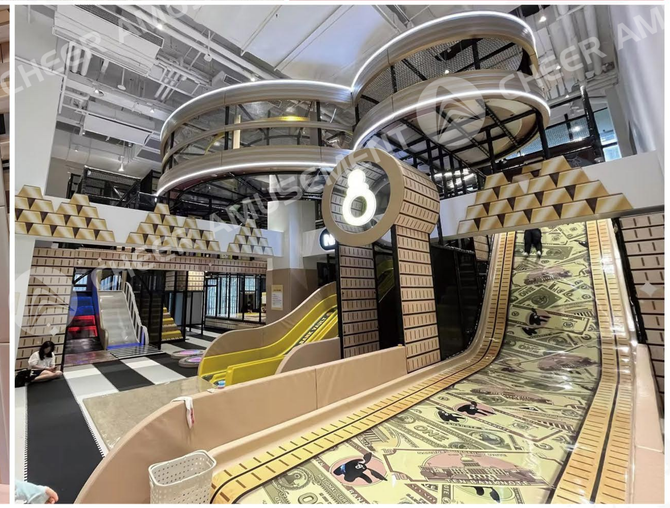












OUR PROJECTS

CYBERPUNK CIRCUS THEME PARK
PROJECT IN USA

SIZE :	50mL (164ft) x 30mW (98ft) x 9mH (29.5) [1,500sqm] [16,145.9sq.ft]
PLAY ATTRACTIONS :	Softplay, Air Coaster, Slides, Climbing Wall, Trampoline Park, Ball Pit
CAPACITY :	80 players
AGE :	3+ years old



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Color Palette

Cyberpunk Circus is the premier indoor playground designed by **CHEER AMUSEMENT®** where cutting-edge design meets exhilarating play. This state-of-the-art facility offers a unique blend of entertainment and innovation, featuring attractions like the Slide Carnival with LED-lit slides, the multi-level Tower and Tunnel maze, and the Climbing Wall with glowing routes. Guests can enjoy the Trampoline Zone, bouncing amidst futuristic lights, and experience the thrill of the Air Coaster, simulating flight through a neon-lit world. Cyberpunk Circus redefines play by merging technology and imagination, creating an environment where the future is experienced today.

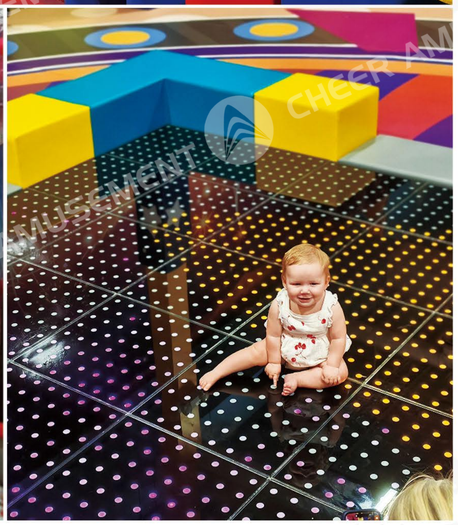
CASE STUDY











OUR PROJECTS

NBA playZone

IN SHANGHAI, CHINA

SIZE :	27mL (89ft) x 15mW (56ft) x 4.4mH (34ft) [4,984sq.ft]
PLAY ATTRACTIONS :	Mini Trampoline Park, Softplay
CAPACITY :	60 players
AGE :	0-18 years old



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Color Palette

CHEER AMUSEMENT® proudly designed and built the world's first NBA indoor play center in Shanghai, China. This unique playground offers a multitude of activities within its main structure, featuring a massive ball pit, a thrilling 2-lane slide that culminates in the ball pit, a spiral slide, a spider tower, parallel glider, a mini trampoline park, and much more. In the toddler area, the NBA Playroom boasts track signs, play rules, a mini basketball zone, interactive learn-and-play panels, and various track obstacles, creating an unforgettable and immersive environment for young adventurers.

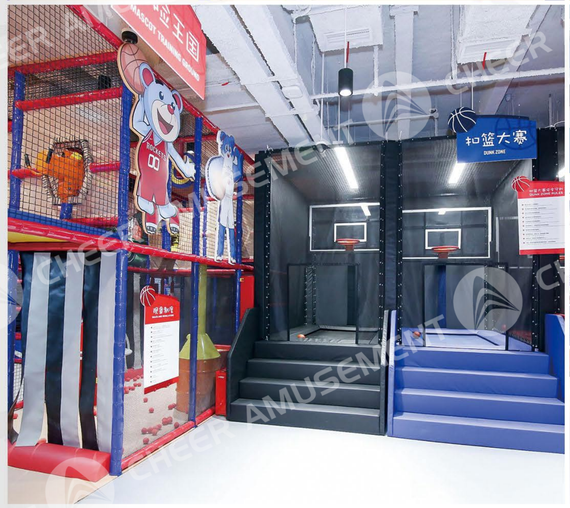
▲ More details

CASE STUDY











OUR PROJECTS

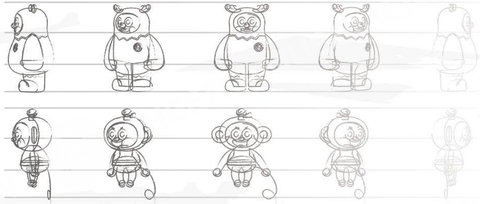
momoPlanet®

Employing a fashionable space-themed design with the perfect combination of CHEER AMUSEMENT®'s independent IP and non-powered amusement equipment, Momo Planet offers the ultimate space indoor play system sure to captivate visitors for hours on end. CHEER AMUSEMENT® opted for a vibrant and fresh color palette to create an entirely unique indoor play system while embracing Momo Planet's branding and theming.

CONCEPT DEVELOPMENT

MOMO PLANET INDOOR PLAY SYSTEM

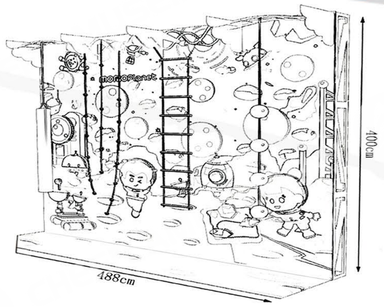
SIZE :	22.3mL (73ft) x 15.5mW (51ft) x 3.3mH (11ft) [3,723sq.ft]
PLAY ATTRACTIONS :	Softplay
CAPACITY :	80 players
AGE :	0-18 years old





Color Palette





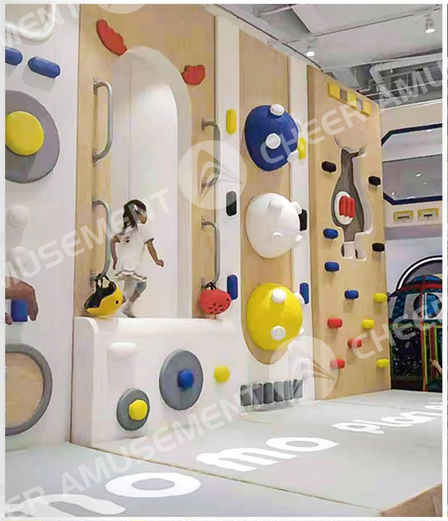
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CASE STUDY

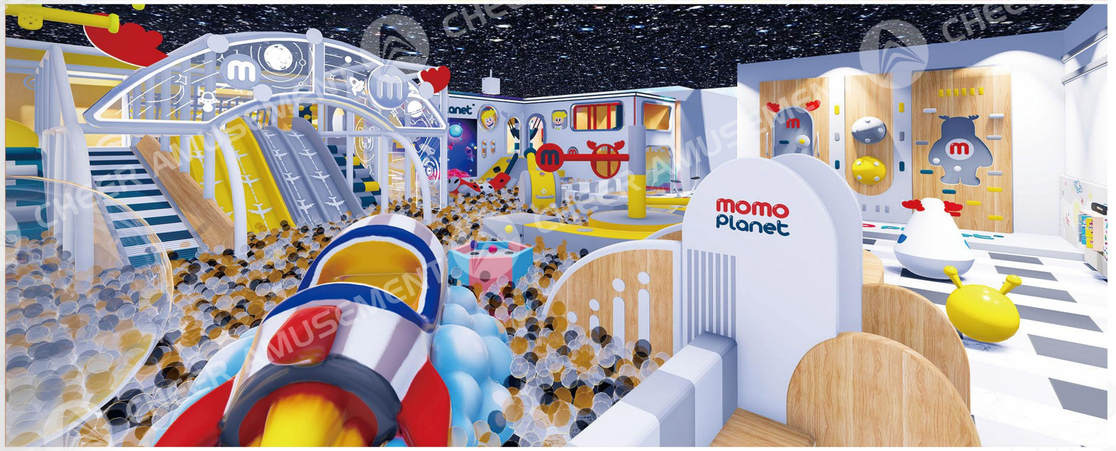










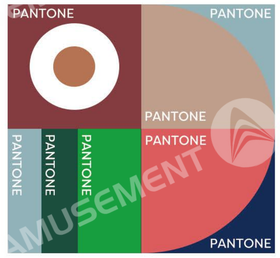


OUR PROJECTS

TINI WORD
IN VIETNAM

SIZE :	16.47m L (54ft) x 14.64m W (48ft) x 6.6m H (21.6ft) [2,592 sq.ft]
PLAY ATTRACTIONS :	Stainless Steel Slides, Climbing Walls, Wave Slides
	LED Slides, Trampoline Beds, Zip Line
CAPACITY :	120 players
AGE :	0-18 years old





Color Palette

This jungle-themed indoor amusement park, fully designed and built by **CHEER AMUSEMENT®**, offers a fresh take on traditional jungle aesthetics with modern, elegant colors that bring out a natural, urban vibe. The park features a variety of engaging activities, including a Super Climber, light-up ball pool, double spiral slides, soft play areas, and a donut slide.

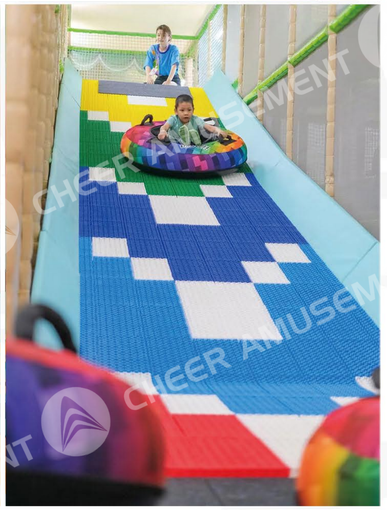
Designed for children of all ages, it provides a fun and educational environment for kids to explore and experience the jungle theme in an exciting way.

CASE STUDY













OUR PROJECTS

HOLLAND PARK

SIZE :	43.36mL (152ft) x 37.82mW (124ft) x 7.5mH (24.6ft) [18,848sq.ft]
PLAY ATTRACTIONS :	Softplay, Slides, Toddler Area
CAPACITY :	240+ players
AGE :	0-18 years old





Color Palette

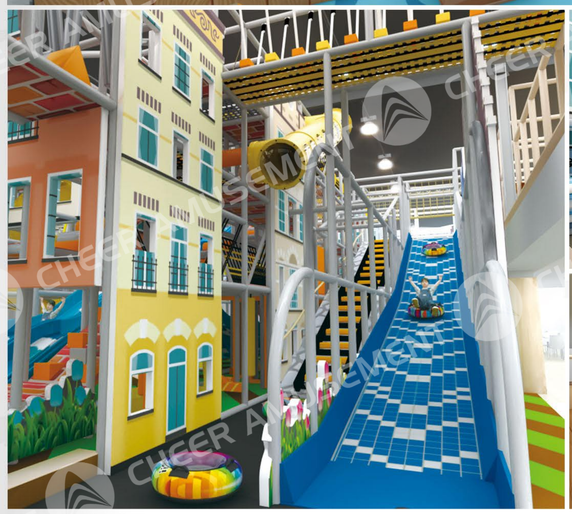
Holland is known for its beautiful tulip flowers, characteristic windmills, wooden shoes, and gourmet cheese. Created by **CHEER AMUSEMENT®** in collaboration with a renowned German brand, Holland Park is a 4,000 sqm indoor mini Dutch town that cleverly combines many Dutch elements into a motorless play space. Its design, manufacture, and construction are all compliant with the European GS certification requirements and the EN 1176 safety standards. It truly exemplifies high-end customization without compromising on visitor safety.

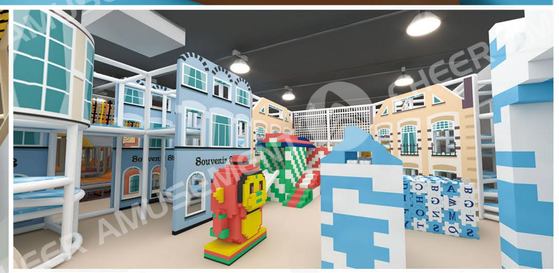
▲ More details

CASE STUDY









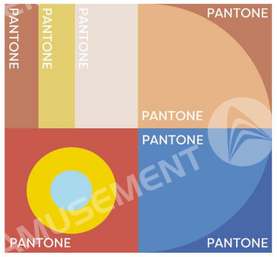


OUR PROJECTS

ROLE PLAY HOUSES
PROJECT IN USA

SIZE :	9.1mL (29.8ft) x 8.6mW (28.2ft) x 3.2mH (10.5ft) [78.26sqm] [840.4sq.ft]
PLAY ATTRACTIONS :	Role Play Houses
CAPACITY :	20 players
AGE :	0-8 years old





Color Palette

Every kid wonders what they will be when they grow up. Some want to be astronauts, others may dream of being chefs, and others still may wish to be president!

CHEER AMUSEMENT®'s role-play houses will help children discover their inner passion through play! Every house is themed around a unique role and is equipped with a complete set of supplies and activities for kids to imagine their futures. This attraction allows children to learn about various careers while having a blast, making it one of the best edutainment games for your little ones.

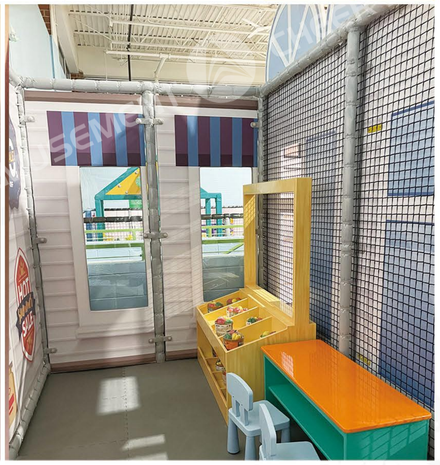
Suitable for children ages three to five, every house can also be customized with a unique logo and design.

CASE STUDY









OUR PROJECTS

GO-KARTING PLAYGROUND
IN INDONESIA

SIZE :	16.5mL (54ft) x 23mW (75ft) x 4mH (13ft) [4,050sq.ft]
PLAY ATTRACTIONS :	Go-Kart, Softplay, Slides
CAPACITY :	90 players
AGE :	0-18 years old





Color Palette

Designed and built by **CHEER AMUSEMENT®**, this go-karting play park in Indonesia incorporates the latest generation of amusement facilities within the structure's indoor playground. Kids can drive down winding tracks to participate in various exciting activities, such as the wave slide, tube slide, interactive ball pit, building blocks, several rope bridges, crawling tunnels, and more. This park strictly complies with both the ASTM (North American) and EN (European) safety standards to ensure it provides kids with endless driving-themed fun in the safest environment.

▲ More details

CASE STUDY







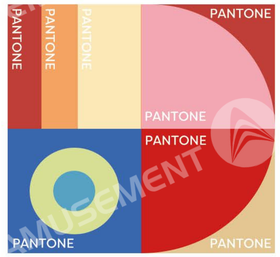


OUR PROJECTS

INDOOR ADVENTURE PARK

SIZE :	47mL (154.2ft) x 27mW (88.6ft) x 6mH (19.7ft) [13,662 sq.ft]
PLAY ATTRACTIONS :	Air Coaster, Softplay, Trampoline Park, Climbing Walls, Ball Pit, Slides
CAPACITY :	400 players
AGE :	3+ years old

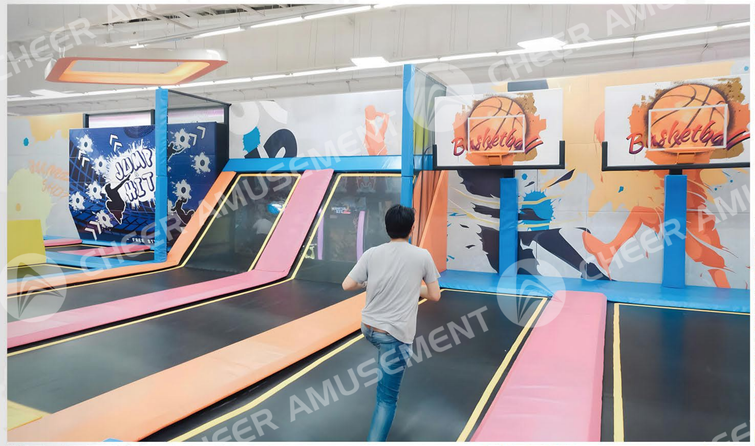


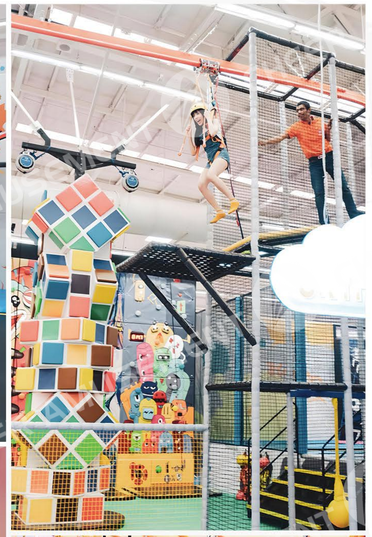


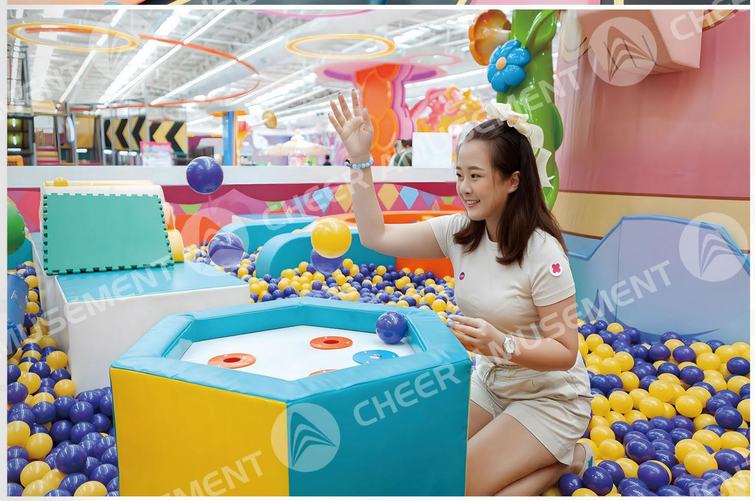
Color Palette

CHEER AMUSEMENT® partnered with a renowned international chain to create a vast 13,000 sq.ft indoor park. This facility adheres rigorously to the safety standards of the European Union GS EN1176 and American ASTM, ensuring a secure environment. Inside, you'll find thrilling attractions like an air coaster, super trampoline, climbing wall, leap of faith, volcano slide, ninja course, and much more!

CASE STUDY

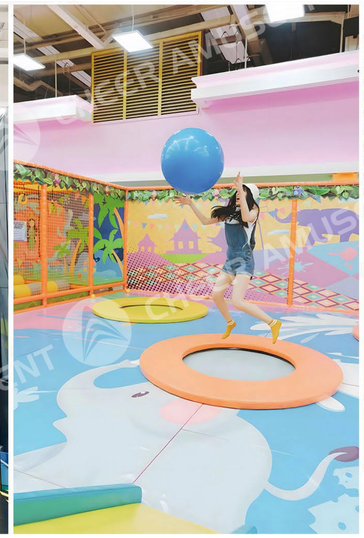














OUR PROJECTS

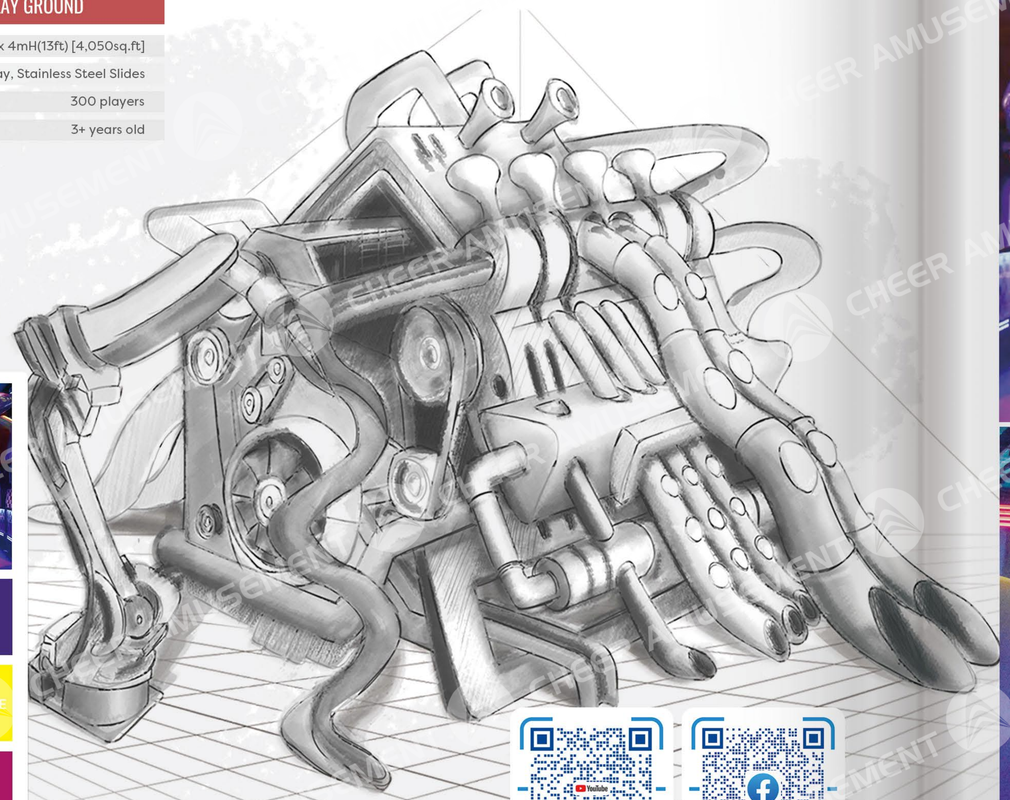
ENGINE POWER

Located in Position C of Shanghai Qingpu Wanda Auto Park, this engine-themed indoor playground provides a captivating, immersive experience in which visitors can explore the driving force behind the world of automobiles. Designed to represent a larger-than-life automobile engine, its sprawling network of slides and chambers captures the entire process of filling and discharging mixed gas into cylinders and the conversion of chemical energy into kinetic energy. It features a durable all-metal shell, intricate crankshaft assembly, aesthetic lighting effect, and an ultra-high stainless steel slide to simulate gas and air flow through an engine system. Give children a memorable, engaging, and educational adventure as they discover the inner workings of automobile engines at the Engine Power playground!

CONCEPT DEVELOPMENT

ENGINE THEMED INDOOR PLAY GROUND

SIZE :	16.5mL(54ft) x 23mW(75ft) x 4mH(13ft) [4,050sq.ft]
PLAY ATTRACTIONS :	Softplay, Stainless Steel Slides
CAPACITY :	300 players
AGE :	3+ years old





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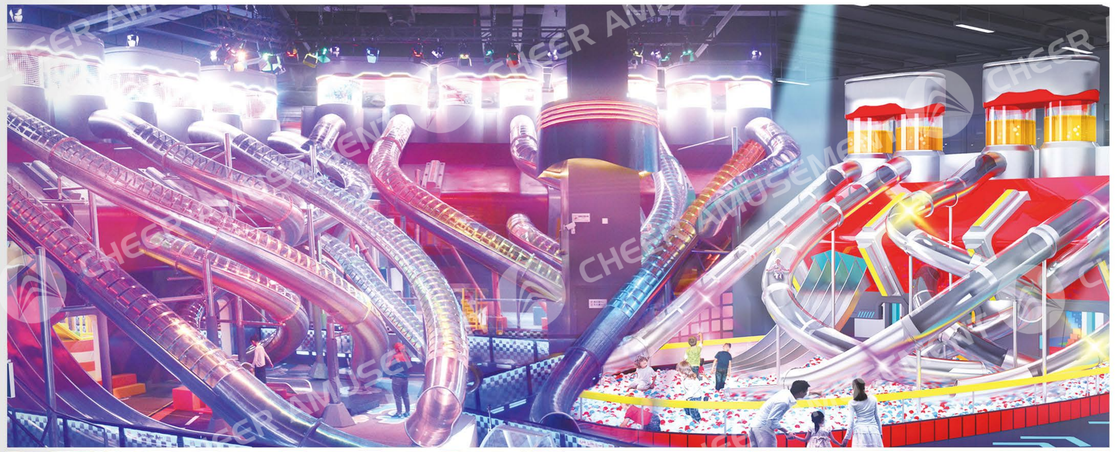
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Color Palette

▲ More details

CASE STUDY







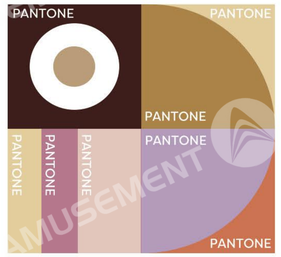


OUR PROJECTS

TALKING TOM CAT FEC
PROJECT IN CHINA

SIZE :	30.4mL (100ft) x 26.2mW (86.11ft) x 6.6mH (27.1ft) [8,611.1sq.ft]
PLAY ATTRACTIONS :	Stainless Steel Slides, Climbing Walls, Toddler Area, Interactive Entertainment
CAPACITY :	500 players
AGE :	0-18 years old

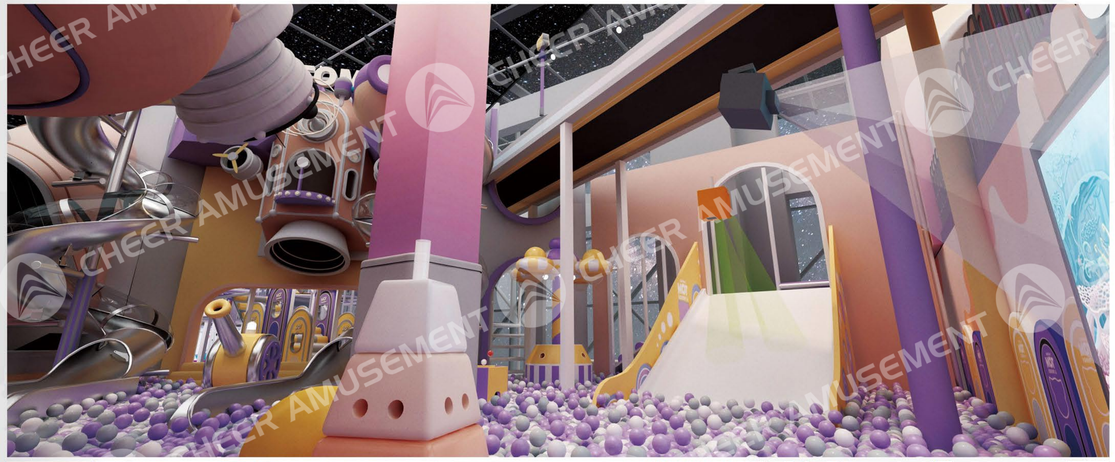




Color Palette

CHEER AMUSEMENT® accurately controls the characteristics of Tom Cat, aligning with the audience and overall space decoration tone. Using clever combinations of purple and warm yellow, the company creates a fresh, trendy, and differentiated advantage in the indoor play world. Various areas are designed to showcase the unique image of IP, ensuring Tom Cat's active involvement in every visitor's fun time. Natural, repetitive, high-frequency IP application deepens the theme of the park center, bridging the gap between IP and players and empowering IP

CASE STUDY







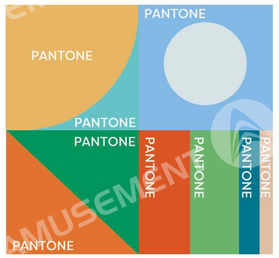


OUR PROJECTS

PASTEL THEME FAMILY ENTERTAINMENT CENTER
PROJECT IN UAE

SIZE :	29.2mL (95.8ft) x 27.6mW (90.6ft) x 6.6mH (21.7ft) [805.92sqm] [8,679.5sq.ft]
PLAY ATTRACTIONS :	Softplay, Slides, Ball Pit
CAPACITY :	100 players
AGE :	0-18 years old





Color Palette

Explore **CHEER AMUSEMENT®**'s latest addition, a pastel themed family entertainment center nestled in the vibrant landscape of the UAE. Within these walls, we've meticulously curated an array of thrilling attractions that promise endless entertainment including mazes, ball pools, stainless steel slides, transparent corridors, mini trampolines and more. This family entertainment center is designed to cater to all ages, ensuring that every member of the family finds their source of joy and excitement.

CASE STUDY



OUR PROJECTS

DUBAI HELLO PARK
PROJECT IN DUBAI

SIZE :	30mL(98ft)*15mW(49ft)*5mH(17ft) [5,000sq.ft]
PLAY ATTRACTIONS :	Interactive Slopes, Volcano Slide, Interactive Swings, Web Tunnels, Interactive Trampoline, Interactive Climbing Walls, Spiral Slide
CAPACITY :	200 kids
AGE :	0-18 years old



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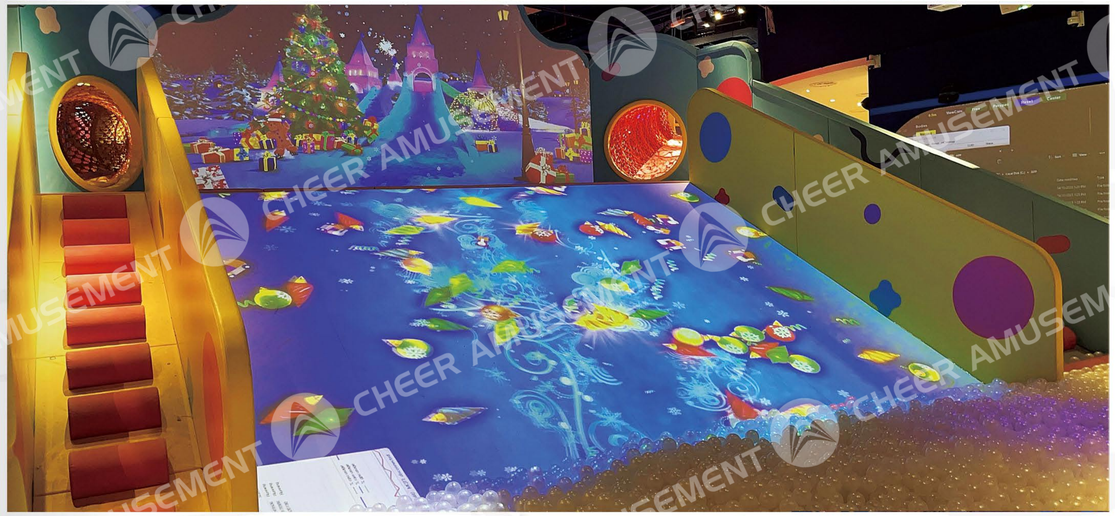
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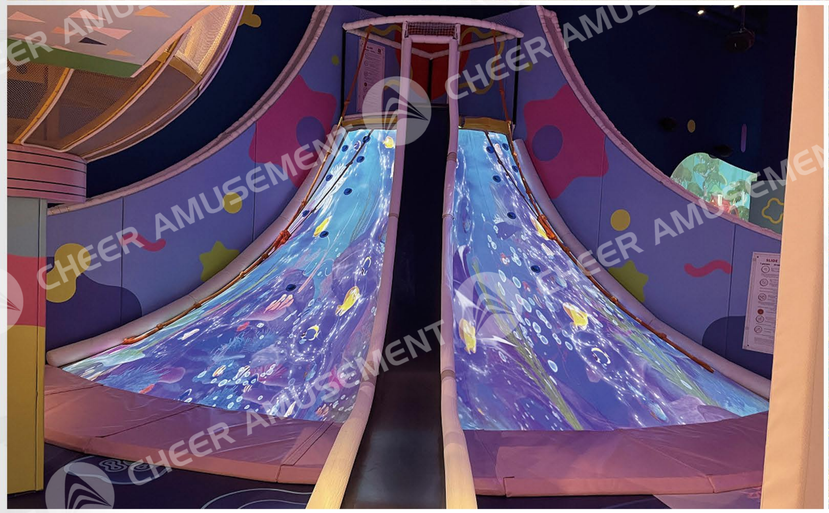
Color Palette

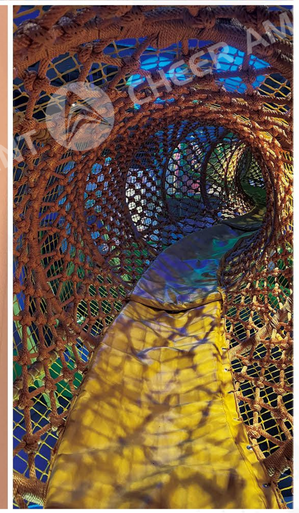
Giant interactive amusement park in Dubai | **CHEER AMUSEMENT®** The ocean is polluted, and children can no longer play in the ocean safely? Don't worry, located in the famous business district of Dubai, another great work of **CHEER AMUSEMENT®**, as if it came to the underwater world, all materials are non-toxic and environmentally friendly, in line with all relevant standards of North American ASTM and European EN1176, children can rest assured here to play, intricate air corridor, projection volcano under the sea, interesting interactive projection swing, The projection slide connected to the large ocean ball pool, trampoline and rock climbing on the coral reef, both children and parents will be longing for! Fun and safe, that's what **CHEER AMUSEMENT®** is all about!

CASE STUDY









OUR PROJECTS

MAGIC PALACE
PROJECT IN ISRAEL

SIZE :	53.7mL (176ft) x 14.64mW (47ft) x 9.5mH (31ft) [786.168sqm] [8,462.24sq.ft]
PLAY ATTRACTIONS :	Softplay, Slides, Super Climber, Role Play Houses
CAPACITY :	350 persons
AGE :	0-18 years old



PANTONE

PANTONE

PANTONE

PANTONE

Color Palette

Experience the enchantment of Aladdin's Lamp, an innovative, color-immersive children's attraction developed by **CHEER AMUSEMENT®** in Israel. This one-of-a-kind project transports visitors into a magical world where imagination meets reality, bringing the legendary tale of Aladdin to life through an engaging and interactive environment. The attraction invites children and families to uncover hidden secrets, partake in thrilling adventures, and explore a space rich with vibrant colors and sensory activities. Designed to captivate and inspire, Aladdin's Lamp encourages exploration and discovery, creating an unforgettable experience filled with mystery, wonder, and joy at every turn. Dive into the spellbinding realm where storytelling and play seamlessly merge, sparking endless smiles and igniting the spirit of adventure.

CASE STUDY



OUR PROJECTS

SNOWY FOREST THEME PARK
PROJECT IN KSA

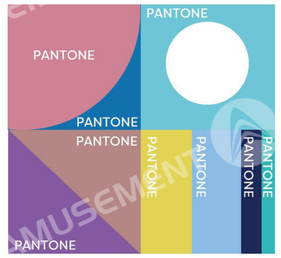
SIZE : 51.2mL (168.0ft) x 39.8mW (130.6ft) x 8.2mH (26.9ft) [2,037.76sqm] [21,940.8sq.ft]

PLAY ATTRACTIONS : Softplay, Trampoline Park, Air Coaster, Interactive Play Area, Ninja Warrior, Climbing Walls

CAPACITY : 300 players

AGE : 0-18 years old





Color Palette

Explore **CHEER AMUSEMENT®**'s newest winter wonderland-themed project situated in the KSA! Spanning 2,000 sqm, it's a world of excitement featuring high wave slides, donut slides, trampoline parks, ninja warrior challenges, air coasters, zip lines, climbing walls, and obstacle courses galore. With its expansive layout, you'll have endless opportunities for exploration and boundless fun!

CASE STUDY





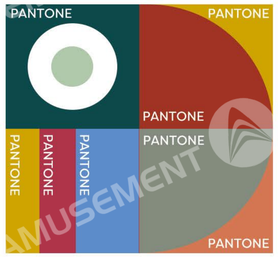


OUR PROJECTS

DUBAI LEO & LOONA
PROJECT IN DUBAI

SIZE :	30mL(98ft)*20mW(66ft)*5mH(17ft) [6,000sq.ft]
PLAY ATTRACTIONS :	Fun Ball Battle, Ball Pit, Donut Slide, Rainbow Towers, Foam Pit, LED Slide, Fun Bicycle, Battle Beam
CAPACITY :	300 kids
AGE :	0-18 years old

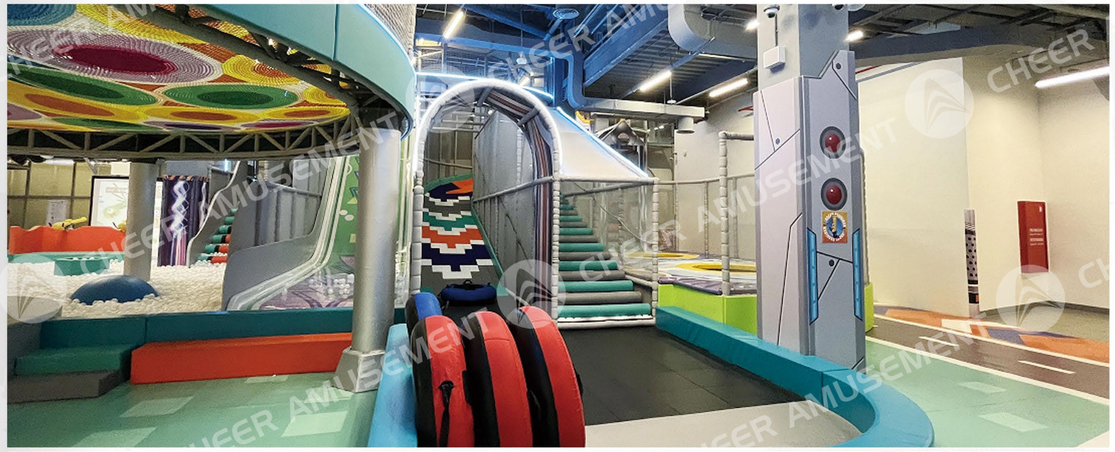




Color Palette

Leo and Loona Park in Dubai is a vibrant entertainment destination designed for families and children by **CHEER AMUSEMENT®**. The park is themed around the characters Leo and Loona, offering a blend of adventure and fun in an engaging, colorful setting. It features a range of interactive attractions, play zones, and activities tailored to stimulate children's imaginations and create memorable experiences. Visitors can enjoy various rides, play structures, and themed areas that promote exploration, creativity, and physical play, all within a safe and well-designed environment. The park is known for its commitment to blending storytelling with fun-filled experiences, making it a popular spot for families in Dubai.

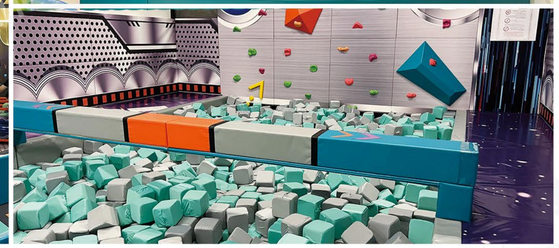
CASE STUDY











OUR PROJECTS

HYPE BY KIDDO ADVENTURE PARK
PROJECT IN EUROPE

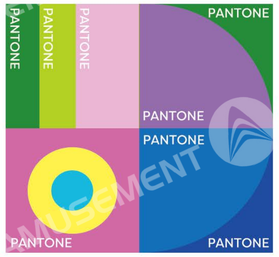
SIZE : 52.1mL (170.9ft) x 33.9mW (111.2ft) x 6.5mH (21.3ft) [1,766.19sqm] [19,004sq.ft]

PLAY ATTRACTIONS : Softplay, Slides, Super Climber, Trampolines, Toddler Area

CAPACITY : 250 players

AGE : 0-18 years old



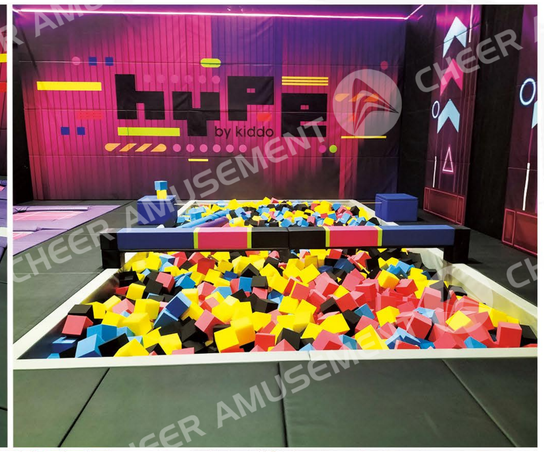


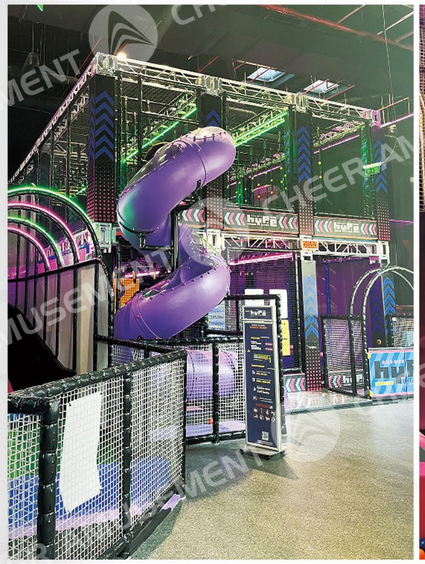
Color Palette

Check out this exclusive project meticulously crafted by **CHEER AMUSEMENT®** for a kids club! Players are in for a complete immersion in cutting-edge sports attractions, experiencing the time of their lives under the vibrant neon lights. Rest assured, this adventure park strictly adheres to the latest safety standard ASTM 1918, offering a diverse range of sports activities to ensure that players not only have the most fun but also the safest experience possible!

CASE STUDY

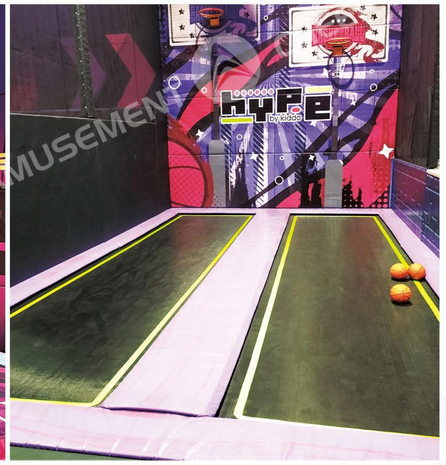












OUR PROJECTS

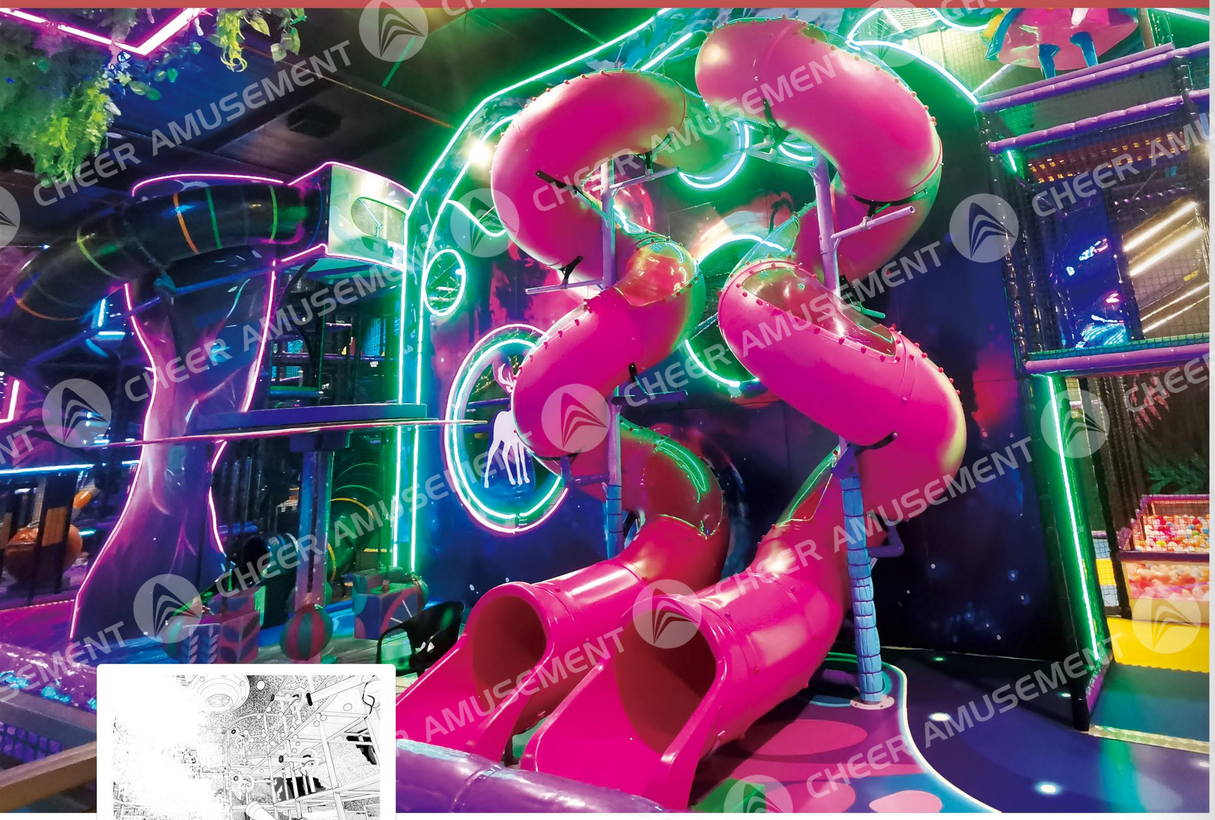
ADVENTURE WORLD MAGIC FOREST
PROJECT IN KSA

SIZE : 50.6mL (166ft) x 20.2mW (66.3ft) x 9.2mH (30.2ft) [1,022.12sqm] [11,005.8sq.ft]

PLAY ATTRACTIONS : Softplay, Trampoline Park, Super Climber, Donut Slide, Spiral Slide, Ball Blaster

CAPACITY : 300 players

AGE : 3+ years old





Color Palette

Step into Adventure World Magic Forest, where fantasy meets fun in an extraordinary family entertainment center in Saudi Arabia! Designed by **CHEER AMUSEMENT®**, this vibrant attraction blends imaginative play with high-energy activities, featuring an immersive Softplay area, a pulse-pounding Trampoline Park, and thrilling slides like the Donut Slide and Spiral Slide. Test your limits on the Super Climber and dive into a world of endless adventure. Whether you're bouncing, sliding, or blasting through the Ball Blaster zone, this magical playground is built for unforgettable moments and boundless excitement!

CASE STUDY









GUINNESS Inflatable Park in Saudi Arabia

Certified Safety | Unmatched Quality | Guinness World Record Holder

We are proud to have created the world's largest inflatable park with a stunning airplane theme, setting a Guinness World Record! This massive inflatable wonder, located in Riyadh, Saudi Arabia, spans an impressive 50x40m, covering a total area of 2,000 square meters, making it the largest single-unit inflatable park in the world. It offers an exhilarating journey of excitement and unforgettable memories for all players.



Inflatables



AIRTIGHT WATER PARK

From Creative Concept
Design to Project Execution,
Secure Safety and Success

F.A.Q.

01 WHY CHEER AMUSEMENT®?

CHEER AMUSEMENT® is the world's leading and largest comprehensive indoor soft playground and adventure park solution provider. With nearly 30 years of industry experience, a 1,330,000 sq. ft. manufacturing facility, and 900+ employees, we offer a complete package that includes design, manufacture, shipping, installation training, and after-sales service. Each of the 12,000+ projects we've designed and built worldwide has been unique, specifically customized to accommodate our clients' visions and unique venues. Our products express the highest quality through rigorous design processes, manufacturing methods, and installation standards. We incorporate advanced technology while complying with the strictest global industry standards under EN, ASTM, and others, to deliver the safest and most exciting entertainment experiences for all, from kids to adults. At CHEER AMUSEMENT® , we strive to balance innovation with practicality and playability, providing play units that are not only fun but also safe and long-lasting. Our designs are versatile, compatible with any commercial applications, and suitable for all ages while being affordable.

02 WHAT PRODUCTS DOES CHEER AMUSEMENT® OFFER?

As the pioneer of indoor playground equipment, CHEER AMUSEMENT® offers a world-class and diverse product line, including indoor playground systems, toddler play systems, trampoline parks, climbing walls, ninja warrior courses, sculpture soft play areas, theming and decorations, inflatable and airtight systems, and challenge courses. Our product line is highly customized and tailored to satisfy clients' ideas and needs, ensuring its suitability for all ages and commercial applications. We are always up-to-date on the latest industry trends and continuously create new innovative products to help our clients stay ahead of the curve.

03 WHAT SERVICES DOES CHEER AMUSEMENT® OFFER?

CHEER AMUSEMENT® is your one-stop-shop for designing your dream playground system. We will be with you through every step, from the planning, designing, manufacturing, and installation training stages to after-sales services. We strongly emphasize building long-term relationships by ensuring our clients' projects are fully functional and operational even years after installation. Our commitment extends post-installation to include brainstorming potential expansions and additions to developed projects.

As a client of CHEER AMUSEMENT® , you can expect:

- Proposal submission within seven working days of design confirmation
- Price quote submission within 2 business days of design confirmation
- Detailed and real-time design process from our team of 100+ designers using the latest design software
- Installation training services from our expert team of 100+ installers
- Prompt dispatch from our expert team of 100+ engineers
- Remodeling service for our clients' play systems when needed

- Timely supply and availability of spare parts
- Timely supply and availability of replacement parts
- New product and promotion updates
- Email inquiry responses within 24 hours

04 WHAT SAFETY STANDARDS DOES CHEER AMUSEMENT® MEET?

CHEER AMUSEMENT® maintains a proactive and rigorous approach to ensure our equipment and play units meet and exceed all North American and European indoor playground systems standards, including TÜV/GS, ASTM, CPSIA, UL94, NFPA701, EN1176, and CE. As a result, we are fully qualified and prepared to analyze local requirements and standards to ensure your specific play system satisfies them in different regions and countries. In addition, CHEER AMUSEMENT® is an ISO 9000:2000-certified manufacturer.

05 WHAT KIND OF VENUE WOULD I NEED?

We require a suitable open space for indoor playgrounds and trampoline parks to accommodate the size and complexity of your desired play system. However, depending on the location and available space, we can also plan and design for existing rooms and mezzanines to be integrated into a more expansive facility. In addition, a concrete slab floor will be necessary to build any play system. Having some natural lighting is always a plus.

Height is a crucial factor when designing and building both indoor playgrounds and trampoline parks. While indoor playgrounds have no height restrictions, trampoline parks require a minimum height of 5.20 meters. Furthermore, the venue must meet all local fire protection requirements.

06 WHAT INFORMATION WOULD I NEED TO PROVIDE TO GET STARTED?

In order for us to plan and design your ideal play unit, we would need a basic layout of the venue and design concept, along with other key factors influencing scale, including but not limited to catchment, competition, required product mix, available capital, and required income.

07 HOW DOES PRICING WORK?

Every project at CHEER AMUSEMENT® is highly customized down to the finest detail. As a result, the quote for each project varies. Many factors have to be considered for us to provide our clients with an accurate quote, including but not limited to location, play unit size, play unit contents, and target age group. Once we receive basic information about how you'd like to design your ideal play unit, we will be able to provide an initial design and quote within two business days of design confirmation.

08 WHAT IS THE STANDARD TURNAROUND TIME FOR PROJECTS? FROM PLANNING TO INSTALLATION?

The turnaround time for each project varies depending on project size and complexity. The standard turnaround time is usually one month for design and production, one month for shipping, and one month for installation training. Larger and more complex projects may need a longer turnaround time depending on the complexity of the play system.

09 HOW DOES THE WARRANTY POLICY WORK?

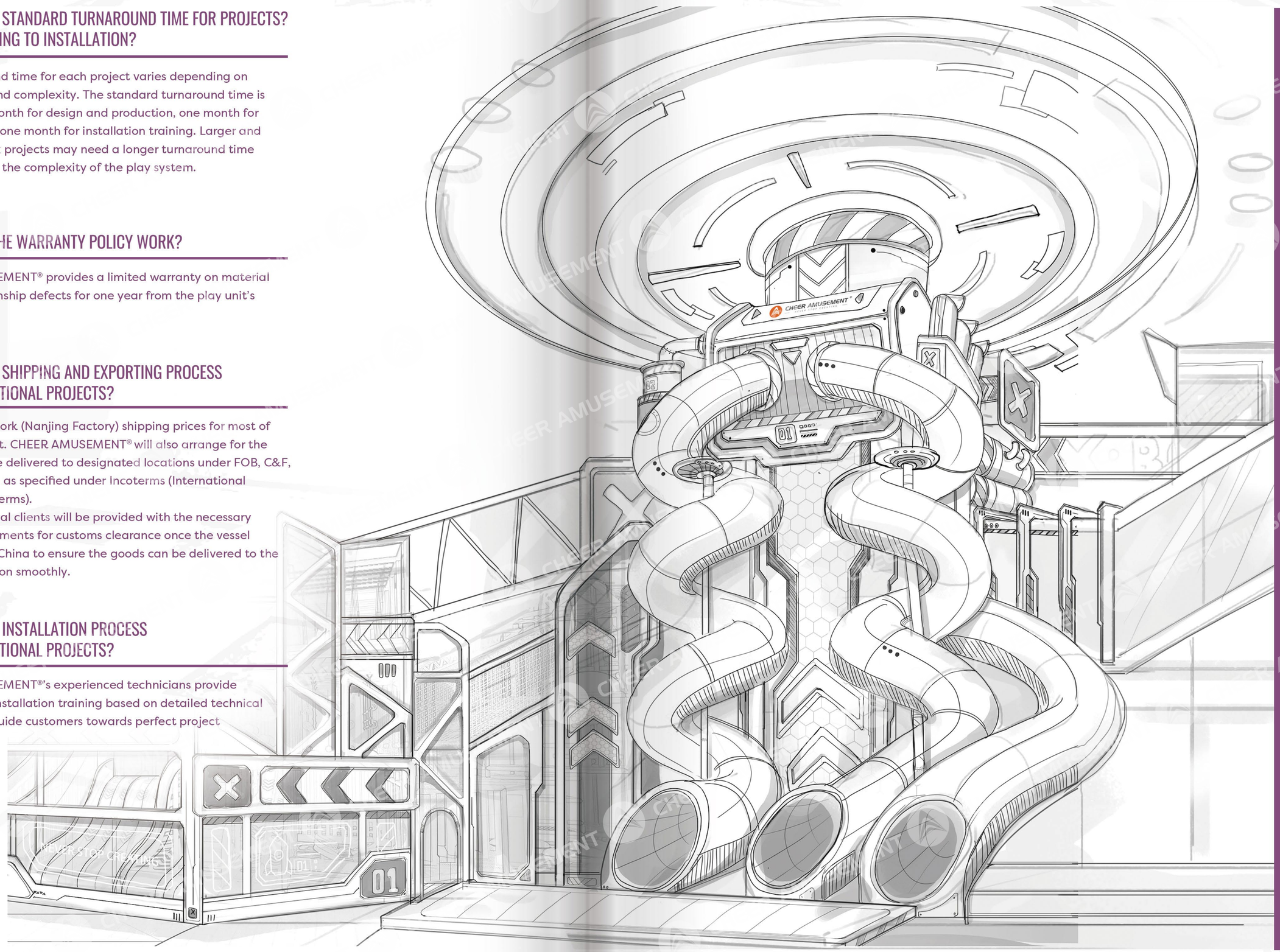
CHEER AMUSEMENT® provides a limited warranty on material and craftsmanship defects for one year from the play unit's loading date.

10 WHAT IS THE SHIPPING AND EXPORTING PROCESS FOR INTERNATIONAL PROJECTS?

We offer EX work (Nanjing Factory) shipping prices for most of our equipment. CHEER AMUSEMENT® will also arrange for the products to be delivered to designated locations under FOB, C&F, CIF, DDU, etc., as specified under Incoterms (International Commercial Terms).
All international clients will be provided with the necessary shipping documents for customs clearance once the vessel departs from China to ensure the goods can be delivered to the final destination smoothly.

11 WHAT IS THE INSTALLATION PROCESS FOR INTERNATIONAL PROJECTS?

CHEER AMUSEMENT®'s experienced technicians provide professional installation training based on detailed technical drawings to guide customers towards perfect project installations.



CHEER AMUSEMENT®